

**SWEDELSON  
GOTTLIEB**

"I needed something intuitive, not complicated, and still loaded with features that I could grow into as my practice grows. Rocket Matter had all those things."

J.J. Walker Seifert  
Seifert Law, PC

**Firm Name**

SwedelsonGottlieb

**Practice Areas**

Community Association Law

**Location**

Los Angeles, CA

**Firm Size**

11

**Firm Challenges**

- Didn't have a connection between billing software and calendar
- Difficulty capturing time
- Needed a strong mobile platform

**Firm Results**

- Ability to capture a lot more time
- Increased productivity
- Complete faith in customer service
- Integrations make workflow much easier

## Brand New Solo Practitioner Looking for Easy-to-Use but Powerful System Discovers Rocket Matter and Peace of Mind

Aram Homampour is the Controller for SwedelsonGottlieb, an 11-member firm that practices Community Association Law in California with offices based in Los Angeles and San Francisco. When the firm decided to start using a SaaS application, they needed one that could not only integrate billing with the calendar and the document and email management but one that always stayed on the cutting-edge of technology.

Once they found Rocket Matter, they knew their search was over.

Aram says he immediately loved the ability to easily capture time and bill for calendar entries. He also particularly enjoys Rocket Matter's trailblazing platform. "If you want a billing and time management product that is continuously updating and integrating with the latest technologies and working with the latest plug-ins and apps for production, then you go with Rocket Matter," he says. "They are completely in tune with how we use technology today."

The firm needed a platform with a strong mobile component. Again, Rocket Matter came through. "We use Rocket Matter on the iPad and the iPhone—both versions make time entry easy for our associates," says Aram. "The iPad version in particular is very robust and informative, especially for billing purposes."

Aram is also thrilled with Rocket Matter's integrations. "They integrate with Evernote, Dropbox, Gmail, iCal, and so many other applications that I use on a regular basis," he says. "You can see all emails, documents, and other information related to your client in one place without leaving the platform. What's cooler than that?"

Another one of the biggest selling points for Aram is Rocket Matter's award-winning customer service. "The customer support team is so responsive—when I need something and reach out, I get what I need," he says. "With a lot of other companies, you email them your suggestions or needs and no one listens to you. That's definitely not the case with Rocket Matter. They have a full team of people working around the clock to serve the needs of the user. My commitment to Rocket Matter is based on Rocket Matter's commitment to me."